

Appendix 1

Wirral Plan Environment Theme 2017-18 Quarter 3 Reports



Leisure and cultural opportunities for all

Overview from Lead Cabinet Member

Leisure Strategy

With 317 events being held this year already we're on track to increase the total number of events this year however the adverse weather conditions in quarter 3 meant that 30 events were held in Wirral's parks, beaches and open spaces compared to 54 events in quarter 3 last year. That being said, 66% of Wirral Residents say they use the boroughs parks and green spaces at least once a month which is a slight reduction from 67% reported in the previous survey in 2016. The percentage of Wirral Residents who say they volunteer at least once a month also decreased marginally from 26% reported in 2016 to 24%.

A marketing plan, due to start in January 2018, will include promotion of events, facilities and things to do across Wirral, along with promoting the volunteering programmes in place at a large number of our parks, coasts and countryside sites. This will run alongside the Active Wirral campaign, This Girl Can: a grant scheme which aims to increase physical activity in girls (aged 11-16) and the Active Ageing campaign. We're also working with Age UK Wirral to deliver an Older People's Olympics in 2018.

There has been a delay in completing the Leisure and Culture Review. A major engagement exercise undertaken in the summer was reported to Cabinet in November. This report shared in detail all of the feedback we received and based on that information officers are to report back in the New Year setting out proposals to take the programme forward.

Birkenhead Park received the World Urban Parks Gold Award following the success of the World Urban Parks Congress. This is a fantastic achievement and the Congress garnered positive support for Birkenhead Park to have World Heritage Status. Work is ongoing to provide a submission explaining why the site meets World Heritage criteria and perform lobbying with a report going to the Strategic Leadership Group in January. Wallasey Beach's water quality was excellent in 2017 on all but one of the occasions tested by the Environment Agency. On one occasion it dipped to 'good' in September 2017, which unfortunately means it cannot be entered for a Blue Flag award in 2018. The control of water quality is outside of Wirral Council's remit to control.

Four staff achieved NVQ Level 3 in horticulture in Quarter 3 and commercialisation training was provided for Parks & Countryside Staff in December 2017.

Also an expression of interest has been send out to all Wirral GP's to co-design the Physical Activity in Primary Care pilot with a deadline of the end of January 2018.

Culture Strategy

We've had some fantastic successes to shout about across the last quarter. October was a busy month with the World Urban Parks Congress hosted in Wirral with some elite guests such as Doug Blonsky, CEO of New York's Central Park and a Gold Award recognising the Parks international significance. Also in October, the Wirral Society of Arts held their 8th Annual Open Exhibition which attracted participation from across the country. The first prize competition winner was awarded to young local artist X from Wallasey which just goes to show the abundance of home-grown artistic talent here in Wirral. The exhibition also helped to raise £3,000 in commission for the Williamson Art Gallery demonstrating how the arts support our local economy.

In November, the second River of Light Festival was held in New Brighton. The event was a big success with hundreds of positive comments feeding through our social media channels. The event saw 54,000 people come together and enjoy a world-class display of fireworks and also complimentary events such as street performers and a food and drink offer.

Next year we really want to get behind our local cultural and creative offer and celebrate all that happens in Wirral through our Imagine Wirral 2018 campaign. This brand will aim to supporting organisations through promoting all on offer and draw more resident and visitor attention to the vast array of exhibitions, performances, music, artisan events and such like across the year. We will also be launching a number of key, exciting events for the borough, more details of which will be released in the coming months.

Wirral Plan Indicator	Indicator	Wirral Plan Start	Benchmark Data	Year End 2016-17	2017-18 Q1	2017-18 Q2	2017-18 Q3	Year End 2017-18	Trend (See Key)	Comment
Increase the number of people who regularly use the boroughs parks and open spaces	Annual Higher is better	67% (Oct 2015)						66% (Dec 2017)	Worse	The percentage of Wirral Residents who say they use the boroughs parks and green spaces at least once a month decreased slightly from 67% reported in the previous survey in 2016.
Increase the number of events in Wirral's parks, beaches and open spaces	Quarterly Higher is better	300 (2014-15)		332 (2016-17)	103 (Q1 2017-18)	287 (Q2 2017-18)	317 (Q3 2017-18)		Better	30 events where held in Wirral's parks, beaches and open spaces in quarter 3 which is less than 54 held during the same period last year. This was possibly due to the adverse weather conditions in Wirral during the period. At this stage last year there had been 292 events held so we're still on track to increase the number of events this year.
Adult (14+) Participation in sport (at least once per week)	Annual Higher is better	38.2% (2014-15)	England: 36.9% (2015-16) North West: 36.3% (2015-16)	39.2% (2015-16)					n/a	The 2017-18 will be available from The Active Lives Survey results which are due to be published by Sport England on 22nd March 2018. It's encouraging that the latest available figures show adult participation in sport in Wirral has increased from the start of the Wirral Plan and is also higher than participation nationally and across the North West region.

Supporting Measure	Indicator	Wirral Plan Start	Benchmark Data	Year End 2016-17	2017-18 Q1	2017-18 Q2	2017-18 Q3	Year End 2017-18	Trend	Comment
Increase the number of national quality awards for Wirral's parks, coastal sites and open spaces: Green Flags	Annual Higher is better	22 (2015-16)		24 (2016-17)				29 (2017-18)	Better	The number of national quality awards remains at 29. We're delighted that Birkenhead Park received the World Urban Parks Gold Award following hosting the World Urban Parks Congress however the Blue Flag Award for Wallasey Beach has been lost due to a poor water quality sample. The control of water quality is outside of Wirral Council's remit to control.
Utilisation of outdoor space for exercise / health reasons	Annual Higher is better	20.7% (2013-14)	England: 17.9% (Mar 15-Feb 16) North West: 17.5% (Mar 15-Feb 16)	26.5% (2014-15)				23.4% (Mar 15-Feb 16)	Worse	Utilisation of outdoor space for exercise / health reasons continues to improve on the baseline figure from the start of the plan and is also performing considerably better than North West and nationally despite decreasing since the previous period. It's worth noting that there is a time lag for this data which comes from the Public Health Outcomes Framework. The data released in quarter 1 was for March 2015 to February 2016. Also, the data comes from a relatively small sample size (less than 100) which may not give an accurate representation of overall activity in Wirral. This measure should therefore be viewed alongside other data for an overall picture of progress.
Increase the number of residents who say they regularly volunteer / support community groups in Wirral	Annual Higher is better	26% (Oct 2015)						24% (Dec 2017)	Worse	The percentage of Wirral Residents who say they volunteer at least once a month has decreased from 26% reported in the previous survey in 2016. The volunteering includes having given unpaid help either by taking part in or supporting any group, club or organisation (e.g. helping to run an activity/event, coaching, counselling, raising money, admin help).

Wirral residents live healthier lives

Overview from Lead Cabinet Member

Action to tackle Tobacco Abuse

This quarter we saw a change to the definition used in our Smoking status at time of delivery indicator. The Public Health Outcomes Framework now excludes women with an unknown smoking status from the calculation to provide a more accurate representation of the true proportion of women smoking at time of delivery. We've backdated this method for consistency.

As expected the percentage increased but it also demonstrated a good improvement from the start of the plan reducing from 13.9% to 12.0%. Whilst Wirral figure is worse than the National average, it's improving at a much faster rate highlighting the effective work being done locally. We're also performing better than the North West average.

A supporting pregnant women to stop smoking presentation was given to the C&M Local Maternity System Board about how to improve rates for stopping smoking in pregnancy. By the end of quarter 3 our Stop Smoking Service helped 1454 to stop smoking, including 75 pregnant women, with 672 still quit at 4 weeks and is on track to improve on last year.

Action for Alcohol Abuse

The Alcohol Strategy Group is working to create a comprehensive information set to inform activity for the delivery of the strategy and has improved information sharing arrangements between key partners is already producing real benefits, particularly increasing the effectiveness of the Frequent Attenders Group.

The "Drink Less, Enjoy More" campaign has successfully reduced the number of bars in the project found to be serving "drunks" from 90% to 35%. Another round of engagement is progressing to improve practice from the remaining establishments.

70 retail outlets are now complying with the "Reducing the Strength" project criteria which means that Super Strength Lager/Cider is no longer being sold in Birkenhead Town Centre and the scheme is now being spread out to new areas. Some retailers are also becoming agents for harm reduction in their communities by offering "Identification and Brief Advice" to any customers they have concerns about regarding their alcohol abuse.

Increase the number of people with a healthy weight in the borough

The age range for the Excess Weight In Adults indicator changed to 18+ from 16+ used in the historical indicator due to the Active People Survey being replaced by the Active Lives survey and to make the methodology consistent with the NHS Choices BMI calculator which considers adults as aged 18+. We continue to outperform the averages for the North West and the rest of England but at this time we're unable to backdate the change to measure the trend.

An expression of interest has been sent out to all Wirral GPs to co-design a pilot to increase physical activity in primary care. Public Health England is providing free clinical training for GP teams up until August 2018.

The uptake of the weight management offer for pregnant women is being monitored and the breast start app is being promoted with support groups encouraging breast feeding. The weaning groups continue to be well attended with work underway to establish how they can be extended across the whole of Wirral.

"Eat better – start better", a guide for early year's settings in England has been distributed across the local early years settings and the Better Food Wirral brand continues to grow across social media with work underway with the baby plates initiative and other local projects.

It's anticipated that the work between Wirral Council and Wirral Clinical Commissioning Group to develop an integrated treatment pathway with extend to run for the calendar year.

Support people to take more control of their health and wellbeing.

The Ask Us Wirral service has been delivered for 9 months and feedback from clients overwhelmingly say their wellbeing has improved as a result of the advice. The ConnectUs programme has now assisted 8,484 people, registered 302 people on the programme and, amongst other services, referred 195 people to an activity. The "Move On Up" project from Spider Project had 120 registered participants at the end of November with 72 people participating in 2 or more activities.

Launching the 'Making Every Contact Count' training will be withdrawn from the action plan going into the new year. The current offering tailored towards public health staff. Cheshire and Merseyside Directors of Public Health will continue to deliver this activity across the area.

The "5 Ways To Wellbeing" campaign went live on 10th October with a content led programme of activity scheduled for the coming year.

The Council has developed a new staff workplace wellbeing scheme starting in January offering staff an opportunity to engage in a series of planned taster activities (e.g. Invigor8 facilities).

Wirral Plan Indicator	Indicator	Wirral Plan Start	Benchmark Data	Year End 2016-17	2017-18 Q1	2017-18 Q2	2017-18 Q3	Year End 2017-18	Trend (See Key)	Comment
Admission episodes for alcohol related conditions	Annual Lower is better	853.0 (2013-14)	England: 647.0 (2015-16) North West: 737.0 (2015-16)	819.0 (2014-15)				901.0 (2015-16)	Worse	There is a 12 month time lag on validated data being released. This data from the Public Health Outcomes Framework relates to 2015-16. Performance has declined from the previous reporting period (2014-15) however Wirral's Alcohol Strategy sets out an action plan for reducing alcohol consumption to improve public health outcomes.
Smoking prevalence in adults (age 18 and over) in Wirral	Annual Lower is better	17.2% (2014)	England: 15.5% (2016) North West: 16.8% (2016)	18.9% (2015)				15.7% (2016)	Better	We're delighted to report that smoking prevalence has reduced from 18.9% 2015 to 15.7% in the latest (2016) Public Health Outcomes Framework Annual Population Survey. Smoking prevalence across Wirral has improved significantly more than the North West average and has seen more than double the improvement than the national average for the same period. This is an average for the borough, we still have areas of the borough with smoking rates above 30%, it is these areas that activity will focus on. There is a time lag on this data and the latest data available is for 2016. The Smoke Free Wirral Strategy sets out an action plan for the borough to tackle smoking prevalence and the local provider for stop smoking services has been working with GPs and practice nurses to improve referral pathways for their services.
Excess weight in adults	Annual Lower is better	66.2% (2012-14)	England: 61.3% (2015-16) North West: 63.0% (2015-16)	66.7% (2015)				59.6% (2015-16)	Better	For the 2015-16 data the indicator age range changed to adults aged 18+ rather than adults aged 16+ used in the historical indicator. This is because in 2016 the Active People Survey was replaced by the Active Lives survey and a new excess weight indicator was required as Active Lives represents a change in survey methodology. The change in recording is consistent with the NHS Choices BMI calculator which considers adults as aged 18+. In this case the data isn't available to backdate the change yet to look at trend data. Despite the change in methodology we continue to outperform the averages for the North West and the rest of England.
Supporting Measure	Indicator	Wirral Plan Start	Benchmark Data	Year End 2016-17	2017-18 Q1	2017-18 Q2	2017-18 Q3	Year End 2017-18	Trend (See Key)	Comment
Smoking status at time of delivery	Annual Lower is better	13.9% (2014-15)	England: 10.7% (2016-17) North of England: 13.4% (2016-17)	12.4% (2015-16)				12.0% (2016-17)	Better	From April 2017, the definition used in Public Health Outcomes Framework changed to exclude women with unknown smoking status from the calculation to provide a more accurate representation of the true proportion of women smoking at time of delivery. We've backdated this method to the start of the plan. The latest available data is from 2016-17. Because of the changes in capturing the data the percentage of women smoking at time of delivery has increased as expected. Whilst Wirral figure is worse than the National average, it's improving at a much faster rate highlighting the positive work being done locally. Wirral is also performing better than the North West average.
Number of smokers helped to stop smoking	Quarterly Higher is better	n/a		2,253 (2016-17)	743 (Q1 2017-18)	711 (Q2 2017-18)			n/a	This is a new measure that counts the number of people setting a quit date recorded through a local contract. It's important to look at wider systems in place when interpreting this data as providers are only responsible for a small part of the process. There is a 6 week follow up period which delays the provision of this data therefore the data is reported a quarter behind.
Number of smokers still quit at 4 weeks	Quarterly Higher is better	n/a		1,195 (2016-17)	342 (Q1 2017-18)	331 (Q2 2017-18)			n/a	This is a new measure that counts the number of people that have still quit after 4 weeks as recorded through a local contract. It's important to look at wider systems in place when interpreting this data as providers are only responsible for a small part of the process. There is a 6 week follow up period which delays the provision of this data therefore the data is reported a quarter behind.
Number of pregnant women helped to stop smoking	Quarterly Higher is better	n/a		47 (2016-17)	38 (Q1 2017-18)	37 (Q2 2017-18)			n/a	This is a new measure that counts the number of pregnant women helped to stop smoking recorded through a local contract. It's important to look at wider systems in place when interpreting this data as providers are only responsible for a small part of the process. There is a 6 week follow up period which delays the provision of this data therefore the data is reported a quarter behind.
Number of people helped to lose weight	Quarterly Higher is better	n/a		1,553 (2016-17)	525 (Q1 2017-18)	869 (Q2 2017-18)	1,403 (Q3 2017-18)		n/a	An increase in the number of people eating healthily in Wirral should reduce the prevalence of excess weight and obesity which is a key contributor to premature mortality and avoidable ill health. It's important to look at wider systems in place when interpreting this data as providers are only responsible for a small part of the process.
Successful completion of drug treatment - opiate users	Quarterly Higher is better	n/a			6.9% (Q1 2017-18)	6.9% (Q2 2017-18)			n/a	This is a new measure to count the successful completion of drug treatments by opiate users. Individuals achieving this can demonstrate a significant improvement in health and well-being in terms of increased longevity, reduced blood-borne virus transmission, improved parenting skills and improved physical and psychological health.
Successful completion of drug treatment - non-opiate users	Quarterly Higher is better	n/a			46.4% (Q1 2017-18)	50.2% (Q2 2017-18)			n/a	This is a new measure to count the successful completion of drug treatments by non-opiate users. Individuals achieving this can demonstrate a significant improvement in health and well-being in terms of increased longevity, reduced blood-borne virus transmission, improved parenting skills and improved physical and psychological health.
Successful completion of alcohol treatment	Quarterly Higher is better	n/a			38.2% (Q1 2017-18)	39.7% (Q2 2017-18)			n/a	This is a new measure to count the successful completion of alcohol treatments. Individuals achieving this can demonstrate a significant improvement in health and well-being in terms of increased longevity, reduced blood-borne virus transmission, improved parenting skills and improved physical and psychological health.

Community services are joined up and accessible

Overview from Lead Cabinet Member

In quarter 3 there has seen significant developments in respect of the Wirral Together strategy. The Council's third sector infrastructure support contract being delivered by Community Action Wirral was mobilised. It is encouraging to see that close partnership working between key organisations is starting to drive more joined up approaches to working with communities at grassroots level which will support the Wirral Partnership as it moves towards a new model for neighbourhoods. I am pleased that extensive work with community groups, councillors, partners and residents have helped inform this work. This extra engagement has been useful but has resulted in a longer timescale to deliver on our action to develop a future model. I am convinced that this will allow for a stronger approach moving forward.

I am particularly proud that Wirral Council's Employee Volunteering Policy has seen promising numbers take up the opportunity of 2 days volunteering leave, with interesting information emerging about the diverse range of organisations supported by Council staff. I look forward to reporting on progress in this area in quarter 4 as well as the increasing impact of the work Community Action Wirral is undertaking as part of its infrastructure contract. I hope that many more voluntary and community organisations benefit from the increasing information and training available to them to develop their services and work with our local residents.

Wirral Plan Indicator	Indicator	Wirral Plan Start	Benchmark Data	Year End 2016-17	2017-18 Q1	2017-18 Q2	2017-18 Q3	Year End 2017-18	Trend (See Key)	Comment
Increase the number of residents who say they regularly volunteer / support community groups in Wirral	Annual Higher is better	26% (Nov 2015)						24% (Dec 2017)	Worse	The 2017 Wirral Residents Survey reported 24% of people regularly volunteer/ support community groups at least once a month. This is a lower than the previous residents survey in 2015.

Good quality housing that meets the needs of residents

Overview from Lead Cabinet Member

In Quarter 3 we have continued to make significant progress around our three priority areas. Barriers are being addressed and overcome wherever possible which has meant we have met all but two of our activity milestones. Steps are being put in place to bring these activities back on track.

Key achievements by end of Quarter 3 include:

- 181 new affordable homes have been built and completed, funded by a mix of the Government's Help to Buy initiative, the Council's Affordable Homes Programme and the resources of Registered Providers of social housing;
- Work on the wider review of potential development options to identify housing sites has been ongoing, including indicative proposals provided by Registered Providers in relation to the Council owned sites on the pipeline list. An evaluation matrix has been developed and for sites with interest from more than one Registered Provider, with proposed preferred partners.
- The Warm Homes Discount was promoted to 6000 households in the areas of the highest rates of Fuel Poverty by the housing Services Team, which resulted in 1600 calls being received and 959 applications for the £140 Warm Homes Discount;
- Following intervention, over 800 homes in the private sector have had hazards removed since the start of the plan to enable those homes to be warmer and safer;
- The Liverpool City Region pilot for specialist accommodation based support service for domestic abuse has completed and the service is now operational, supporting victims of domestic abuse including signposting to other services.
- A number of schemes have been identified as potential pilots for the enhanced sheltered housing model to increase housing options for older people.
- There has been extensive partnership work, particularly focussing on the roll out of Universal Credit. This includes, dedicated support to care leavers with Department for Work and Pensions (DWP) training social workers and re-introducing the protocol to support care leavers at each job centre during the claims process; Council housing staff working in Birkenhead Job Centre Plus supporting customers; DWP outreach worker delivering from a range of partner sites including Magenta Living, Wirral Ways to recovery, Women's refuge and children's centre's in Wirral

Challenges in Quarter 3

- In October 2017, the government announced they will no longer apply the Local Housing Allowance rates to tenants in supported housing as previously planned, which has led to optimism on Registered Provider Boards which are once again considering Extra Care development. Although the original timescales for the completion of 300 Extra Care housing units was March 2018, there are 360 potential units across nine schemes which are currently being considered, dependent upon development timescales not all of the 300 units may be delivered within the target date. Development timetables are being reviewed in light of the new guidance issued by Government,
- The commission of new services for homelessness and socially excluded groups was originally due to complete during quarter 3, whilst the first 3 phases of the commissioned services have been completed or are out for tender the remaining phases now have a new target end date of June 2018 due to resource requirements and therefore will carry forward into 2018-19 action plan.

In April 2018 the Homeless Reduction Act 2017 will be implemented; the associated Code of Guidance will be released in Spring 2018. The homelessness review to inform the development of the 2018-2023 Homelessness Strategy may need to be amended to reflect the legislation changes and this may impact on timescales.

Focus in the final quarter of the year will continue to be our key priorities to build more homes in Wirral to meet our economic growth ambitions, improve the quality of Wirral's housing offer for our residents and meet the needs of our most vulnerable people to enable them to live independently.

Wirral Plan Indicator	Indicator	Wirral Plan Start	Benchmark Data	Year End 2016-17	2017-18 Q1	2017-18 Q2	2017-18 Q3	Year End 2017-18	Trend (See Key)	Comment
3,500 new homes will be built by 2020	Annual Higher is better	n/a		946 (2015 - 2017)					n/a	This is an annual indicator which will report at year-end however Indications are that progress for 2017-18 has improved compared to the same period in 2016-17. For the first three quarters of 2017-18 there have so far been 490 gross housing completions. 396 residential commencements have taken place of which 324 units have yet to be completed. This data is only indicative as it is based on monitoring data received so far which has a time lag. End of year provisional figures will only be confirmed in May 2018 following site visits. The finalised end of year figure will be verified and confirmed in the Annual Monitoring report in December 2018.
Improve 2,250 private sector properties	Annual Higher is better	n/a		928 (2016-17)					n/a	This is an annual indicator which will report at year-end. Over performance last year and this years estimated performance at Quarter 3 period (173 properties) means the year end cumulative target of 1,368 will be achieved as cumulative actual performance is currently 1,389 properties improved.
Bring 1,250 empty properties back into use	Quarterly Higher is better	n/a		597 (2016-17)	Green Actual: 665 Target: 640 (Dec 2015 - Jun 2017)	Green Actual: 737 Target: 683 (Dec 2015 - Sep 2017)	Green Actual: 797 (P) Target: 726 (Dec 2015 - Dec 2017)		Better	A further 60 properties have been brought back into use during Quarter 3 and we have again exceeded our expectations and look to improve on our for the year and overall target by 2020. Quarter 3 performance is provisional at time of reporting and is the cumulative total to date since the start of the Wirral Plan.

Supporting Measure	Indicator	Wirral Plan Start	Benchmark Data	Year End 2016-17	2017-18 Q1	2017-18 Q2	2017-18 Q3	Year End 2017-18	Trend	Comment
Complete compliance inspections for all homes requiring a license	Annual Higher is better	n/a		304 (2016-17)					n/a	This is an annual indicator which will report at year-end. It is anticipated the year end figure will be achieved following over performance last year and this years estimated performance at Quarter 3 period.
An increase in the percentage of people over 50 living in appropriate housing, that meets their needs	Annual Higher is better	52.3% (Oct 2015)						52.3% (Dec 2017)	Same	The level of residents over 50 who feel our housing offer is meeting their needs has been maintained since the 2015 Residents Survey.
Number of home adaptations completed	Quarterly Higher is better	2,257 (2014-15)		3,047 (2016-17)	671 (Apr-Jun 2017)	1,346 (Apr-Sept 2017)	1,947 (Apr-Dec 2017)		n/a	Home adaptations is a demand led service based on clients needs. The number of adaptations completed in quarter 3 cannot therefore be compared with the previous quarter or year. From April 2017-Decemer 2017 there were 1947 adaptations completed which is higher than predicted (1875).
Reduce homelessness through prevention	Quarterly Higher is better	707 (2014-15)		1,291 (2016-17)	272 (Apr-Jun 2017)	549 (Apr-Sept 2017)	770 (Apr-Dec 2017)		Worse	We have not achieved our expectations for Quarter 3; reporting however does not include preventions which have been made through Discretionary Housing Benefit award. An increase in the number of clients with complex issues has resulted in us taking longer to assist and a reduction in the availability of accommodation due to the effect of welfare reforms, retendering of prevention support services and implementation of new service providers has impacted on homelessness prevention cases in the transition.

Wirral's neighbourhoods are safe

Overview from Lead Cabinet Member

I was pleased to welcome the Police and Crime Commissioner to undertake the official launch of the Safer Wirral Hub (SWH), which took place on 10th October 2017. The SWH is leading the way across the Liverpool City Region in regard to integrated delivery across the public sector to achieve real outcomes to the residents of Wirral. Some examples of which are

- Anti-Social Behaviour (ASB) reports to police down by 11% compared to same period last year. December figure was lowest reported figure for any month in the last 10 years. So great has the success of work in this area that the SWH ASB team have been nominated for Merseyside Police team of the year award.
- The recent Resident's Survey shows 90% of residents feel safe in daytime; this is an improvement from last survey (88%)
- Work has commenced in the SWH to utilise restorative practice into hate crime cases through Neighbourhood Justice programme.

Throughout 2018 we will be undertaking further work as part of Phase 2 SWH development. This will entail a range of further services being examined to see whether they can benefit from working from the same model.

However I also appreciate that there are still elements of crime and ASB which require addressing these include

- Number of crimes recorded by police increased by 16% compared to same period last year.
- Number of crimes causing an injury has increased by 8%
- Residents survey shows 51% feel safe after dark in 2017 survey compared to 55% in 2015
- Prevalent illegal use of scrambler bikes across Wirral

I am pleased to see that a workshop has been arranged in February for the Safer Wirral Partnership Board to agree next years priorities and work programme.

Wirral Plan Indicator	Indicator	Wirral Plan Start	Benchmark Data	Year End 2016-17	2017-18 Q1	2017-18 Q2	2017-18 Q3	Year End 2017-18	Trend (See Key)	Comment
Reports of anti-social behaviour (ASB) to Merseyside Police	Quarterly Lower is better	11,837 (2014-15)		9,930 (2016-17)	2,466 (Apr-Jun 2017)	5,275 (Apr-Sept 2017)	7,189 (Apr-Dec 2017)		Better	Anti- Social Behaviour reports to the Police are 11% down on the same period last year (8048) illustrating significant success to the effectiveness of the Police managed, information led, collaborative working used to prioritise and reduce threat, harm and risk for victims, offenders and locations.
Proportion of residents who state they feel safe when outside in their local area (daytime)	Annual Higher is better	88% (Oct 2015)						90% (Dec 2017)	Better	The 2017 Wirral Residents Survey reported 90% of residents feel safe when outside in their local area during the daytime. This is higher than the previous residents survey in 2015.
Proportion of residents who state they feel safe when outside in their local area (After Dark)	Annual Higher is better	55% (Oct 2015)						51% (Dec 2017)	Worse	The 2017 Wirral Residents Survey reported 51% of residents feel safe when outside in their local area after dark. This is lower than the previous residents survey in 2015.
Number of crimes recorded by the police	Quarterly Lower is better	19,061 (2014-15)		19,724 (2016-17)	5,550 (Apr-Jun 2017)	11,391 (Apr-Sept 2017)	17,185 (Apr-Dec 2017)		Worse	The number of crimes being reported in Wirral has increased by 16% compared to the same period last year. However, Wirral maintains the lowest crime rate in Merseyside, and has maintained the 3rd lowest crime rate amongst the Home Office cohort of 15 Community Safety Partnership's deemed demographically similar to Wirral.

Supporting Measure	Indicator	Wirral Plan Start	Benchmark Data	Year End 2016-17	2017-18 Q1	2017-18 Q2	2017-18 Q3	Year End 2017-18	Trend	Comment
First-time entrants to the youth justice system (10-17 year olds, as a rate per 100,000 of the local general population)	Quarterly Lower is better	177 (Apr 2015 - Mar 2016)	Merseyside Youth Offending Teams (Police Crime Commissioner area): 322 (July 2016- June 2017)	180 (Oct 2015 - Sept 2016)	177 (Jan-Dec 2016)	174 (Apr 2016 - Mar 2017)	171 (Jul 2016 - Jun 2017)		Better	The rate of first-time entrants to the youth justice system for the rolling year July 2016-June 2017 has fallen by 5.4% to 171, compared to the 180 rate for July 2015-June 2016.
Reduce Youth Re-offending (Average number of re-offences per re-offender)	Quarterly Lower is better	3.92 (Jan-Dec 2014)		3.75 (Apr 2014 - Mar 2015)	4.00 (Jul 2014 - Jun 2015)	3.88 (Oct 2014 - Sept 2015)			n/a	
Violence that causes an injury to an individual victim (not including homicide) recorded by the Police	Quarterly Lower is better	1,982 (2014-15)	Ranking within 15 Most Similar Community Safety Partnership Groups: 3 (Dec 2016- Nov 2017)	2,359 (2016-17)	659 (Apr-Jun 2017)	1,313 (Apr-Sept 2017)	1,912 (Apr-Dec 2017)		Worse	The number of crimes of violence causing injury has increased by 8%. Wirral has the second lowest rate per population in Merseyside with a marginally higher rate (7.7 per thousand population) than Knowsley (7.6).

Attractive local environment for Wirral residents

Overview from Lead Cabinet Member

As we approach the final quarter of the 2017/18 delivery plan, we are making good progress in a number of areas in terms of protecting the environment and engaging with residents. Additionally we are continuing to work towards a reduction in Waste. To support this, we have introduced a number of measures to improve the performance of the current domestic refuse collection service. Such measures include tackling unauthorised non-recycling waste collections; increasing the number of grey recycling bins in use and undertaking a targeted marketing campaign to help support those residents who aren't recycling their waste as effectively as they could.

During Quarter 3 we launched our "Love Where You Live" campaign through an intensive programme of community action. We have subsequently established the community hubs which will help coordinate activity. We have implemented the Council's updated Domestic Refuse Collection policy and made the necessary amendments to the Council's website. The updated policy will improve the level of help and advice available for residents, helping them to manage their waste more effectively. This will support our objective of reducing the level of waste that is being generated overall.

We are progressing the Council's resolution to eliminate single use plastics from Council service provision and will be forming a 'taskforce', working with local groups to help drive this initiative forward. The resident's survey will also further inform us in support of the delivery of our service.

Wirral Plan Indicator	Indicator	Wirral Plan Start	Benchmark Data	Year End 2016-17	2017-18 Q1	2017-18 Q2	2017-18 Q3	Year End 2017-18	Trend (See Key)	Comment
Maintain local environmental quality (LEQ) via the street cleansing of litter, detritus, graffiti. (Main Gateways and Retail Areas)	Quarterly Higher is better	97.5% (2014-15)		95.2% (2016-17)	Blue Actual: 97.9% Target: 93.2% (Q1 2017-18)	Blue Actual: 96.9% Target: 93.2% (Q2 2017-18)	Blue Actual: 96.7% Target: 93.2% (Q3 2017-18)		Worse	Local Environmental Quality around key priority areas continues to remain at a high standard. Officers continue to monitor and review cleansing schedules to enable continuous improvement
Achieve 50% kerbside recycling of domestic waste by 2020.	Quarterly Higher is better	36.30% (2014-15)		35.90% (2016-17)	Amber Actual: 35.50% Target: 38.50% (Q1 2017-18)	Amber Actual: 35.50% Target: 38.50% (Q2 2017-18)			Worse	2nd quarter performance (July-Sept). The second quarter performance has been lower than expected. Both the quantity of garden waste and the quantity of dry recycling collected is less than the same period last year. Garden waste tonnages have likely been affected by a wetter Summer and also a reduction in the number of subscribers compared to last year. The tonnage of dry recycling continues to fall, whereas the tonnage of general waste is still increasing. However the total waste arising's for this quarter is actually lower than is has been for four years. Wirral is not alone in seeing this decrease in recycling - over half of the local authorities in North West England have also seen a decrease in recycling compared with last year.

Supporting Measure	Indicator	Wirral Plan Start	Benchmark Data	Year End 2016-17	2017-18 Q1	2017-18 Q2	2017-18 Q3	Year End 2017-18	Trend	Comment
Number of FPN's issued for environmental offences (Littering)	Quarterly Higher is better	n/a		11,458 (2016-17)	Blue Actual: 2,389 Target: 2,000 (Apr-Jun 2017)	Blue Actual: 4,406 Target: 4,000 (Apr-Sept 2017)	Green Actual: 6,103 Target: 5,750 (Apr-Dec 2017)		Worse	Although performance trend is worse than the same period last year, targets for 2017-18 were revised resulting in the latest performance figure exceeding target despite the challenges encountered with private land owners.
Number of FPN's issued for environmental offences (dog fouling)	Quarterly Higher is better	n/a		208 (2016-17)	Green Actual: 48 Target: 45 (Apr-Jun 2017)	Green Actual: 87 Target: 90 (Apr-Sept 2017)	Green Actual: 141 Target: 130 (Apr-Dec 2017)		Better	The latest performance figure has exceeded the target figure set which has in the main been heightened by intelligence led patrols where dog fouling remains prevalent.
People who think dog fouling is a problem in their local area.	Annual Lower is better	56.0% (Oct 2015)						62.0% (Dec 2017)	n/a	The increase in the number of people who think dog fouling is a problem in their local area, reflects the heightened awareness of the problems associated with dog owners not picking up after their dog. In reality the Council has been receiving less complaints or reports about dog fouling from residents and our own environmental monitoring arrangements conclude that dog fouling instances are not increasing. The Council has embarked on a long term approach to achieving behaviour change amongst the dog owners who currently don't pick up after their dog, acknowledging that it will take some years to effect. The Council remains committed to the behaviour change approach and are currently reviewing operations to step up enforcement at known dog fouling hotspots.
Reduce the total amount of waste produced by each household.	Quarterly Lower is better	502.15 (2014-15)		531.84 (2016-17)	139.14 (Apr-Jun 2017)	274.20 (Apr-Sept 2017)			Worse	2nd quarter performance (July-Sept). The tonnage of general (non recycling) waste produced per household has increased compared with the same quarter last year. Approx. 40% of local authorities in the North West of England have also seen an increase. For the rest of the year, we will be running a Love Food Hate Waste campaign and promoting charities and other local reuse options for household items.

Supporting Measure	Indicator	Wirral Plan Start	Benchmark Data	Year End 2016-17	2017-18 Q1	2017-18 Q2	2017-18 Q3	Year End 2017-18	Trend	Comment
Increase level of school recycling	Annual Higher is better	35.00% (2014-15)		45.00% (2016-17)					n/a	This is an annual indicator which will report at year-end.
Increase the number of garden waste subscribers	Quarterly Higher is better	n/a			36,065 (Apr-Jun 2017)	38,593 (Apr-Sept 2017)	39,188 (Apr-Dec 2017)		n/a	The total number of subscribers lower than at the same time last year. This could be due to the increase in the subscription fee, or the wetter summer experienced in 2017.

Report Key

Trend - Performance is shown as Better, Same or Worse compared with the last reporting period except for: Increase the number of events in Wirral's parks, beaches and open space, number of smokers helped to stop smoking, number of smokers still quit at 4 weeks, number of pregnant women helped to stop smoking, number of people helped to lose weight, Bring 1,250 empty properties brought back into use, number of home adaptations completed, reduce homelessness through prevention, reports of ASB to Merseyside Police, number of crimes recorded by the police, violence that causes an injury to an individual victim (not including homicide) recorded by the Police, maintain Local Environment Quality (LEQ), number of environmental offences (littering and dog Fouling), kerbside recycling, amount of household waste produced and the number of garden waste subscribers which are compared with same period the previous year.

Target - Where targets apply, these are shown as either Blue, Green, Amber, Red based on the agreed tolerance range for individual measures.